Print Date 09/05/12 07:34:30

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ORDER

Orders	Order / Rev:	104170		
	Alt Order #:		→	4174
	Product Desc:	State Senate 3Q12	_	
	Estimate:		_	KSNV
	Flight Dates:	09/03/12 - 09/30/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/10/12 / 09/04/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Benny for Nevada		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada ReVisel		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC09	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan					Totals				
Start Date	e End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	15	\$7,725.00	\$6,566.25	September 2012	15	\$7,725.00	\$6,566.25	0.00
					Totals	15	\$7 725 00	\$6,566,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code	Break Start/End T	ime Days Len Spot	s Rate Pri	Rtg Type Spots	Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel M-F Wheel of Fortune	CM 7-730pm	:30	0 \$375.003	0.00 NM 11	\$4,125.00
Start Date End Date Weekdays Spr Week: 09/03/12 09/09/12 -TWT	ots/Week <u>Rate</u> 3 \$375.00	Rating 0.00			
Spot Ch Date Range Description 1 KSNV 09/03/12-09/09/12 M-F Wheel	Start/End Time 7-730pm			Rtg Type	
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANGE	7 700рт	W	:30 (\$375.00)	0.00 <i>NM</i>	
2 KSNV 09/03/12-09/09/12 M-F Wheel See MG 1.12.1.13,1,14	7-730pm	-TWTh	:30 (\$ 375.00)	0.00 <i>NM</i>	
[PROGRAM CHANGE] PROGRAM CHANGE	7 700				
3 KSNV 09/03/12-09/09/12 M-F Wheel See MG 1.12,1.13,1.14	7-730pm	-TWTh	:30 (\$375.00)	0.00 <i>NM</i>	
[PROGRAM CHANGE] PROGRAM CHANGE 12 KSNV 09/12/12-09/12/12 M-F Wheel	7-730pm	W	:30 \$375.00	0.00 NM	
13 KSNV 09/14/12-09/14/12 M-F Wheel ⊕ MG for 1.2,1.1,1.3.	7-730pm	F	:30 \$375.00	0.00 NM	
14 KSNV 09/18/12-09/18/12 M-F Wheel ⊕ MG for 1.2,1.1,1.3	7-730pm	-T	:30 \$375.00	0.00 NM	
Week: 09/10/12 09/16/12 MT-T Week: 09/17/12 09/23/12 MTWT	3 \$375.00 3 \$375.00	0.00			
Week: 09/24/12 09/30/12 MT	3 \$375,00 2 \$375.00	0.00 0.00			
N 2 KSNV 09/03/12 09/30/12 NFL Pre-Game / FNA NFL Pre-Game	CM 445p-515p (4:45 PM-5:1		0 \$900.003	0.00 NM 4	\$3,600.00

 Order / Rey:
 104170
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate 3Q12
 KSNV

 Flight Dates:
 09/03/12 - 09/30/12
 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type \$	Spots	Amount
N 2 KSNV 09/03/1	2 09/30/12	NFL Pre-Game / FN NFL Pre-Game	NA CM	445p-515p (4:45 PM-5:	 15 PM)	:30	0	\$900.003	0.00 NM	4	\$3,600.00
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S	1	\$900.00	0.00						
Week: 09/10/12	09/16/12	S	1	\$900.00	0.00						
Week: 09/17/12	09/23/12	S	1	\$900.00	0.00	*					
Week: 09/24/12	09/30/12	S	1	\$900.00	0.00						
									Totals	15	\$7,725.00